



## 2010 S.O.B LURES PRO STAFF APPLICATION

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Name: (Guides Only) \_\_\_\_\_

Hm: \_\_\_\_\_ Cell: \_\_\_\_\_

Wk: \_\_\_\_\_ EXT: \_\_\_\_\_ FAX: \_\_\_\_\_

Email address: \_\_\_\_\_

Personal Web Site: \_\_\_\_\_

### Guide Question only:

How long have you been in business as a Guide: \_\_\_\_\_

On the average, how many guide trips do you run a year? : \_\_\_\_\_

Year, Make & Model of your boat.(s): \_\_\_\_\_

How many fishing shows do you work per year? \_\_\_\_\_

Name at least (2)

How many Fishing Seminars do you speak at per year? \_\_\_\_\_

How long have you been using the SOB products: \_\_\_\_\_?

Tell me what S.O.B. products you have used. Please list them below.

---

Can you answer specific questions about the product? \_\_Y \_\_N

Which major outdoor retailer stores are within a reasonable driving distance from your home? : \_\_ Bass Pro \_\_ Cabela's \_\_ Gander Mountain \_\_ Academy

Are there any local tackle stores close to you that may want to carry products from S.O.B?  
\_\_Y \_\_N

If your Local tackle stores (dealer) do not currently carry any S.O.B products do you think you could influence them toward looking at the product. \_\_Y \_\_N

You would then contact Pro-Staff Dir and S.O.B. will contact the potential new dealer.

Do you have any current sponsors? Please list them with a contact name included.

---

---

---

May we contact them:   Y   N?

How would S.O.B benefit from having you on our prostaff?

---

---

Which lakes or rivers or other bodies you (guide on) or Fish? Also what type of species do you fish for?

_____	_____
_____	_____
_____	_____
_____	_____

This is an Application, not a guarantee that you be selected to be part of the S.O.B Pro Staff team. To be part of the S.O.B Pro Staff team, please fill out this form legibly, sign and mail to the address below. **(no e-mail copies will be accepted)** Also please include a copy of your resume and a copy of your Guide or Captains License (where applicable) & a business card if you are a guide.

You will be contacted after your info has been reviewed. Please note that S.O.B Lures Pro Staff program is an informal, non-binding contact or agreement which at any time can be terminated by either party.

Thank you

Address:  
Steve Schmidt/ S.O.B Lures Pro Staff Dir.  
1013 Birchwood Ln  
Mansfield, Tx 76063

---

YOUR SIGNATURE

---

DATE